



BRENTWOOD YOUTH ACTIVITIES INC.

BYA PRIDE · Fun, Fundamentals, and Friendships

Dear Neighbor,

Brentwood Youth Activities (BYA) is a not-for-profit, volunteer-based youth organization that provides a safe place for the children of our community to participate in various sports while learning team work, camaraderie and good sportsmanship.

The BYA baseball, softball, football, cheerleading, and basketball programs are looking for sponsors to support their activities. The sponsorship monies will be used to offset the rising cost of uniforms, equipment, and general field maintenance. This will allow us to continue to expand the program and reach an increasing number of Brentwood youth. As a BYA sponsor you will be demonstrating your support of our community's children and the BYA baseball, softball, football, cheerleading, and basketball programs, while also receiving valuable advertising for your company or organization. Your sponsorship will be visible to the many teams, parents, and spectators from Brentwood, as well as neighboring communities that visit our complex during our seasons of outdoor play. All contributions made will also be mentioned in the next publication of the BYA newsletter which is posted on our website.

Attached you will find the BYA sponsorship form that outlines the sponsorship categories we currently have available. The BYA is a 501(c)(3) organization and all charitable contributions are tax-deductible to the extent permitted by law. Donations of any amount are greatly appreciated.

We are committed to building and improving this program for our young athletes in Brentwood, and we look forward to making this happen with your help. Thank you in advance for your generous support of the BYA. If you have any questions concerning our programs, please do not hesitate to contact us.

Sincerely,

Muhammad Small
Baseball/Softball
Commissioner

Ursula Rivera
Cheerleading
Commissioner

Kirk Newsome
Football
Commissioner

Claude Ellis
Basketball
Commissioner



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Sponsor Information (please print)

| | |
|---------------------|--|
| Company Name | |
| Contact Person Name | |
| Address | |
| City, State, Zip | |
| Telephone | |
| Fax | |
| E-Mail | |

I (we) pledge a total of \$ _____ or _____ (check value below).

___ Gold Sponsor (\$1000 and up) Choose four of the benefits below

___ Silver Sponsor (\$500 - \$999) Choose two of the benefits below

___ Bronze Sponsor (\$251 – 499) Choose one of the benefits below

___ White Sponsor (\$50 - \$250) Receive a Sponsorship Plaque

Activity Information

I (we) wish to sponsor a specific team or group:

Team Name: _____ or _____ BYA _____ Football _____ Baseball
_____ Basketball _____ Cheerleading _____ Softball _____ Awards Ceremony

Benefits of sponsorship may include (Please allow 4 – 6 weeks for processing and ordering):

- Outdoor banner advertisement at home games and events (2' X 3', Black & White).
- Advertisement on our website.
- Your promotional material distributed during specific games and events.
- Public announcement of your corporate name during specific games and events.
- 2 tickets to the Awards Ceremony (Football and Cheerleading only).
- Your recognition or company logo on game schedules.
- Replica Jersey for company advertising.
- Sponsorship Plaque.
- Advertisement in event program.
- Special guest at opening day ceremony.
- Advertisement in BYA newsletter.

BYA is a not-for-profit organization, compliant with the IRS status 501 C 3 tax id #23-7224475.

Please make checks payable to:

Brentwood Youth Activities Inc.